WiT JAPAN & NORTH ASIA

July 5 & 6, 2023 | Galaxy Ballroom, B2F, The Westin Tokyo

Programme correct at time of publishing
All times shown are in Japan Standard Time (UTC +9)

Programme not displaying? Download the PDF version: DAY 1 | DAY 2

PROGRAMME | DAY 1
Wed | 05/07

PROGRAMME | DAY 2
Thu | 06/07

1:00 PM - 1:15 PM
Curtains Open On A New World

1:15 PM - 1:30 PM
Hello, New Japan

An opening talk that will peel back the curtains on the new Japan that is emerging post-the pandemic. What should we be thinking about as we re-engage with this jewel of a destination and an outbound market that led the way for years? Are its golden days over or are there just different days ahead?

Speaker:

Jasper Koll
Global Ambassador & Expert Director
Monex Group Japan

1:30 PM - 1:50 PM
Coffee Chat: Hello, New China

From New Japan, we move onto New China, a market of great consequence for North Asia. It is, after all, the biggest source market for all destinations in the region and how it recovers is being closely watched by its neighbours. In this session, we learn first hand from a leading travel player what's changed and what's not in the digital travel landscape of China, and how it is thinking about travel trends, investment opportunities and global expansion.

Interviewer:

Yeoh Siew Hoon
Founder
WiT

Speaker:

Simeon Shi
Chief Strategy Officer & Head of Corporate Development
Trip.com

1:50 PM - 2:20 PM
New Tech Changing Travel

What new tech trends will change travel, be it in aviation, hospitality or airports? We get a helicopter view from three experts in their respective fields.

Moderator:

Yeoh Siew Hoon
Founder
WiT

Panel:

Sarah Samuel
Senior Vice President, Airport & Airline Operations, APAC
Amadeus

Jongsoon Kim
Managing Director/ Co-CEO
Yanolja Cloud

Timothy O'Neil-Dunne
Principal
T3impact

2:20 PM - 2:40 PM
Coffee Chat: Changing Travel, KabuK Style

Listed in the Financial Times' ranking of High Growth Companies Asia Pacific 2023, this Japanese travel fintech startup, launched in 2019, is shaking things up by taking a different approach to selling travel. Think price guarantees. Think tokenization. Think subscription. Beyond the different business model, its founder has a bigger vision. Find out in this fireside chat.

Interviewer:

Yeoh Siew Hoon
Founder
WiT

Speaker:

Kenji Sunada
CEO & founder
KabuK Style Inc

2:40 PM - 2:50 PM
Japan Tourism: The Way Forward

Atsuya Kawada
Director, Tourism Strategy Division
Japan Tourism Agency (JTA)

2:50 PM - 3:10 PM
Coffee Chat: Lessons From South-east Asia

Post-pandemic, South-east Asia has emerged as one of the most watched regions by e-commerce brands. According to a study by Meta and Bain & Company, its e-commerce gross market value is expected to continue rising from US$129 billion in 2022 to US$280 billion in 2027, representing a CAGR of 17%. The number of digital consumers is also projected to grow steadily to reach 370 million in 2022—an addition of 28 million people. It is this growth that is underpinning the success of Traveloka, the Indonesia-based OTA, that wants to firmly plant its flag in South-east Asia. In this session, take lessons from building a regional OTA brand in South-east Asia and how it balances localization with scale.

Interviewer:

Yeoh Siew Hoon
Founder
WiT

Speaker:

Caesar Indra
President
Traveloka

3:10 PM - 3:40 PM
Coffee Break

Sponsored by

Rakuten STAY

3:40 PM - 4:40 PM
WiT Startup Showcase, Part 1

Disruption often leads to innovation and out of the wreckage sprouts new startups and voices, who found a more open world for their ideas. In this showcase, startups get their five minutes of fame to pitch their business to the audience and get feedback from a panel of dragons.

Presenters:

Sam George
CEO
Kotozna, Inc.

Hidenori Miyamoto
CEO
Ligo, Inc.

Koichiro Takahara
CEO
NearMe, Inc.

Azusa Sugoh
Business Development Unit Leader
Relive Travel, Inc.

Sota Kimura
CEO & Founder
SmartStyle

Fumiko Kato
CEO
iWineazing Inc.

Dragons:

Masaya Kubota
Partner
World Innovation Lab (WIL)

Shiwei Zhou
Vice President, Corporate Strategy & Investment
Trip.com

Yumiko Murakami
General Partner
MPower Partners Fund L.P.

4:40 PM - 5:10 PM
South Korea Arising: Trends To Watch

Not only is it Asia Pacific's second largest outbound market but South Korea is also one of the most competitive and dynamic markets when it comes to tech adoption and innovation. Call it K-tech. We gather learnings on the key tech and travel trends emerging in South Korea and how that could change the game for everyone.

Moderator:

Kei Shibata
Co-founder & CEO
Venture Republic — TRAVEL.jp & Trip101

Panel:

Myunghoon Chung
CEO
GC Company

Min Yoon
CEO & Founder
Tidesquare

Donggun Lee
Founder & CEO
MyRealTrip

5:10 PM - 6:00 PM
Diversity & Inclusion – Getting To The Heart of The Matter

With the spotlight on diversity and inclusivity in the workplace, we get to the heart of the matter with leaders who are trying to make a difference in this area.

Coffee Chat with

Yukiko Muto
Partner
McKinsey & Company, Japan

Interviewer:

Yeoh Siew Hoon
Founder
WiT

Followed by panel

Moderator:

Michael Dykes
Vice President, Market Management, APAC
Expedia Group

Panel:

Biho Kato
General Manager, CPU Department
Pasona Group Inc.

Suh Marie Jarman
CEO
Jarman International KK, Japan

Aya Aso
Founder & CEO, SAVVY Collective/
Co-founder & COO, PerkUP

6:00 PM
It's A Wrap for Day One

7:00 PM
"Hello, New World" Cocktails

Hosted by

HOTEL GROOVE SHINJUKU
A PARKROYAL COLLECTION MARRIOTT HOTEL

Venue
HOTEL GROOVE SHINJUKU, A PARKROYAL Hotel
JAMIT Space East (Located in Hotel Groove Shinjuku), Level 17
1-29-1 Kabukicho, Shinjuku-ku, Tokyo 160021, Japan

Programme correct at time of publishing
All times shown are in Japan Standard Time (UTC +9)

© 2024 Web In Travel. All rights reserved